



# SUPER BOWL PARTY

SUNDAY,  
February 3, 2013

**Food & Drink Specials**

**Make your reservations  
today!**

## Welcome New Members!

**Membership Status**  
(as of January 1, 2013)

Proprietary/Corp-Primary .....	263
Business .....	6
Single .....	12
Trial .....	0
Young Professional .....	22
Non-resident .....	6
Social .....	3
Briarwood Social .....	12
Elite Social .....	7
Founder .....	8
<b>TOTAL .....</b>	<b>339</b>

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[www.thebriarwoodgc.com](http://www.thebriarwoodgc.com)

## News from the **PRESIDENT**

*Paul Keneally*

We would like to wish everyone a Happy New Year!! It always seems like at this time of the year, we reflect on the past year, and look forward to the upcoming one. With the last year one of the hottest and driest recorded, our course was able to be in top playing condition all summer long. After hosting the Montana State Amateur, our feedback from the players and officials was very positive, and our club also received great admiration from all who participated in the Tangle and the Bash.

Looking forward to 2013, we have the expectation of both members and staff in continuing to move the Briarwood forward. From the pro-shop to the course to the clubhouse, our goal is to make sure everyone has a great experience every time you spend your time here. As the new year starts, we have been asked by some members about the ability to change the classification of their membership. The board has approved letting changes to your membership with no change fee until Feb. 28th. If you would like information on how to do this, please contact the office or pro-shop.

Once again, we wish everyone a Happy New Year, and look forward to another great year at The Briarwood.

## News from the **PRO SHOP**

*Scott Pekovich, Head PGA Professional*

“Happy New Year” to all Members and their families!!! 2012 was an outstanding season in the Pro-Shop thanks to all your support. The “Merry Merchandising” Party was well attended by the Members and guests of Briarwood that had hard earned Pro-Shop Credit to spend. We are in the process of ordering the latest and greatest equipment, apparel, and accessories for the beginning of the 2013 golf season.

### **2012 Briarwood Equipment Hot List:**

- \*TaylorMade R1 Drivers, Fairway Woods, & Hybrids
- \*TaylorMade RocketBladz Irons
- \*NIKE Covert (RED) Driver, Fairway Woods, Hybrids, & Irons
- \*Oakley Golf Apparel, Bags, Sunglasses, & Accessories (Exclusive Golf Retailer in our Region)
- \*ADAMS Golf Drivers and Hybrids (Perfecting their slot technology)
- \*OGIO Golf Bags

~ All 2013 Spring/Summer Merchandise will begin to arrive April 1st ~

The Pro-Shop staff will continue to strive to improve your experience at the Briarwood each and every time, making this a premier golf facility for you and your guests for many years to come. If there is something you would like to see in the 2013 golf season here at Briarwood, that would increase your level of excitement or your value as a Member, please don't hesitate to ask.

***Thank you.....*** To all the members who contributed to the employee Christmas Fund. We all appreciate your kindness and generosity!!!  
— *The Briarwood Staff*

## News from the RESTAURANT

*Kenzie White, Director of Food & Beverage*

We hope you had a Merry Christmas! We are currently working on a new menu for the clubhouse. Come in and check it out later this month! We will be having another All You Can Eat Crab Dinner on Friday January 4th. Ladies... we will be having a Ladies night that will have wine education/tasting and all the cheese you can snack on! There will be a small \$10 fee so please stop by January 12th at 7:00 PM! The restaurant will be closed to accommodate the women who do come out. The restaurant will also be closed January 19th for Men's Stag Night. Men come out and enjoy a great time with your friends! January 26th we will have Projectile Comedy out here for Comedy Night. They will start at 8PM but we would love if you could come out before to eat dinner. The cost will be \$20 per person or \$35 per couple. This charge is only for the comedian but it should be a very punny night (no pun intended)! Please call for reservations for all of the events above! We would like to thank you all for contributing to the bonus fund this year. You made Christmas for our employees so much better!

## News from the MAINTENANCE DEPARTMENT

*Sean Sullivan, CGCS [briarmain@180com.net](mailto:briarmain@180com.net)*

### Golf Course Greens

As members of Briarwood you all are aware of how much it cost to be a member of a country club. I thought I would give you some insight on how much it cost to maintain greens over a year's time. But first I'll give you some estimates of what it cost just to get started. Also, of note is that Briarwood has 110,000 square feet of greens including the practice putting green which is 1/100 of Briarwood total acreage.

To build USGA spec greens, in today's dollars, will range from \$10-\$15 per square foot. Building greens will also include the complex around the green, but for my discussion I'll just take into account the low mow surface and the lowest dollar value. So for Briarwood, I'm estimating 1.1 million dollars to construct. Irrigation around the greens will cost between \$1,000-\$1,500 per green, depending on size. Bentgrass seed is planted at 2lbs. per 1000 square feet and cost about \$15 per lb. costing roughly \$3300. I'll not include the cost of growing in or the cost of replant, in case of some environmental problems. I'll need 2 triplex mowers each costing \$18,000, brushes at \$2,000 each, 6 spare reels \$1500 each, a set of verticut reels at \$4500, and a set of triplex rollers at \$8500. So before we even start golfing, we have an investment of \$1,188,100 without including labor, fertilizer, water, chemicals, and electricity.

Okay, let's fast forward 5 years when the greens will have matured, and we will have established a standard operating program. In a "normal" year we mow from mid April to the end of October, about 198 days. It takes 4 hours to mow greens per day and the average labor cost is \$10 per hour. Cost for labor is \$7920 just to mow greens. Over the course of the going season we roll greens 60 times, 4 hours a day which equates to another \$2400. Basic labor is \$10320. Roughly 600 gallons of fuel will be \$2079. During the year, 4 days of aerating greens will cost an extra \$1600 in labor, \$1960 of sand, \$750 in aeration tines, and \$210 in fuel. The chemical cost to insure health and growth at a height of cut at .120 inches is \$14,000. The fertilizer cost, both liquid and granular, is \$5,000. Water for the greens will cost about \$5000 in electricity expense, to pump. Normal maintenance expense is then, roughly, \$40919 per year to maintain. Up keep on the mowers, is \$720 for bedknives on the reels, labor to grind reels throughout the year is about \$1350, and \$500 for general service to the mowers. The new total for the year is \$43,489, that's a lot of money for 1/100 of the playing surfaces at Briarwood.

Roughly \$44,000 to maintain green surfaces in a normal year! That doesn't include my wages to manage the surfaces or to pay extra labor to make repairs due to animals, vandalism, unrepaired ball marks, drought, flood, and disease. Also left out is the cost of changing cups, cups, flags, flag sticks, and the cost of continuing education to keep up with new technology and new research info. Now consider the cost over the last 30 years, that a very big investment in time and money just to provide a smooth playable surface over just 1/100 of Briarwood's acreage. The point of all this info is to show that there is big investment in time and money, with regards to the management of the greens both from the members and employees. I hope that when you next go out to play a round at Briarwood you will consider the time and costs that go into the greens.

# January 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 New Year's Day CLOSED	2	3	4 Crab Dinner	5
6	7	8	9	10	11	12 Ladies Night
13	14	15	16	17	18	19 Men's Stag Night
20	21	22	23	24	25	26 Comedy Night
27	28	29	30	31		

## *the Briarwood* RESTAURANT

### HOURS

**MONDAY** ..... Closed  
**TUESDAY** ..... 9 AM - 8 PM  
**WEDNESDAY** ..... 9 AM - 8 PM  
**THURSDAY** ..... 9 AM - 8 PM  
**FRIDAY** ..... 9 AM - 8 PM  
**SATURDAY** ..... 8 AM - 8 PM  
**SUNDAY** ..... 8 AM - 7 PM

### BAR HOURS

**Monday** ..... 11 AM-8 PM  
**Tuesday** ..... 9 AM-9 PM  
**Wednesday** ..... 9 AM-Close  
**Thursday** ..... 9 AM-9 PM  
**Friday** ..... 9 AM-Close  
**Saturday** ..... 8 AM-Close  
**Sunday** ..... 8 AM-7 PM

### NOW SERVING BREAKFAST

#### MENU

2 eggs, hash browns, bacon or  
 sausage, toast ..... \$6.50  
 2 Eggs Benedict  
 with hash browns ..... \$5.50  
 2 breakfast sandwiches  
 with hash browns ..... \$6.50  
 Biscuits & Gravy ..... \$5.50

## PIZZA TO GO! 245-2966

### THE BRIARWOOD PHONE DIRECTORY

Pro Shop	248-2702	Maintenance	248-5153
Clubhouse	245-2966	Office	248-1215